



Infrastruktura rowerowa w Europie

Aleksander Buczyński, Policy Officer – Infrastructure



ECF gratefully acknowledges financial support
from the LIFE Programme of the European Union



ECF gratefully acknowledges financial support from the
cycling industry via Cycling Industries Europe

www.ecf.com

- 1. Turystyka:
długodystansowe
szlaki rowerowe**
- 2. Elektryfikacja:
rowerostrady**



ECF gratefully acknowledges financial support
from the LIFE Programme of the European Union



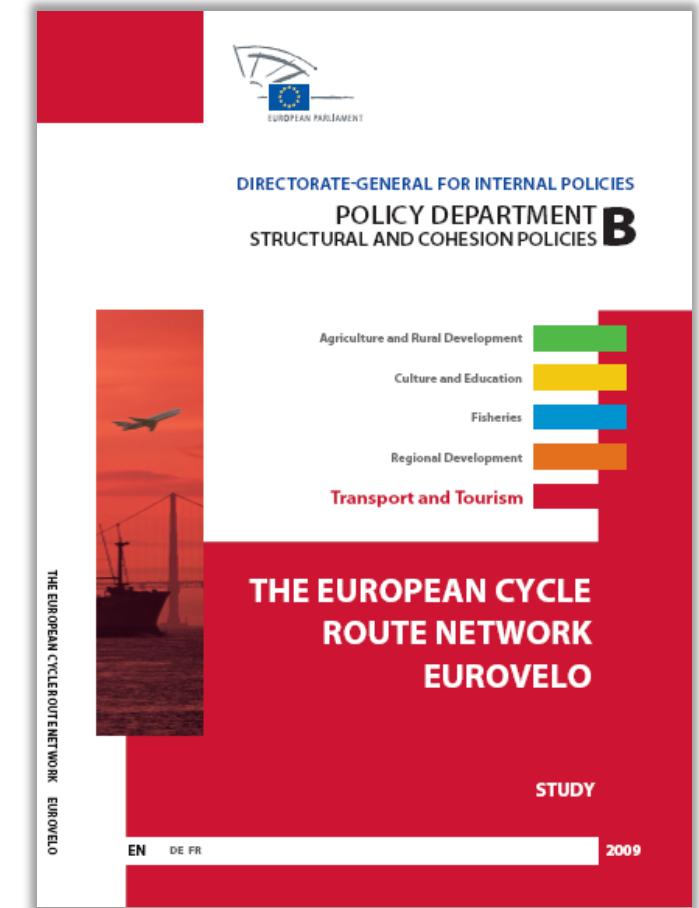
ECF gratefully acknowledges financial support from the
cycling industry via Cycling Industries Europe

www.ecf.com

Turystyka rowerowa w Europie

Rocznik w UE (2012):

- 2,3 mld wycieczek rowerowych
- 20,4 mln podróży wielodniowych
- ponad 44 mld € przychodów
 - 176 mld € (Strategia na rzecz zrównoważonej i inteligentnej mobilności, Staff Working Document, 2020)
- 525 tys. miejsc pracy



ECF gratefully acknowledges financial support from the LIFE Programme of the European Union



ECF gratefully acknowledges financial support from the cycling industry via Cycling Industries Europe

www.ecf.com

EuroVelo 17 – ViaRhôna

- 2017:
 - 1,1 mln rowerzystów
 - 11 mln € przychodów
- Turyści (podróże wielodniowe):
 - 18% ogółu użytkowników
 - 83% przychodów
- Po ukończeniu (~2025):
 - oczekiwane 33 mln €/rok

[-> velo-territoires.org/wp-content/uploads/2018/10/PKT_freq_ViaRhona_2017_BD.pdf](http://velo-territoires.org/wp-content/uploads/2018/10/PKT_freq_ViaRhona_2017_BD.pdf)



- La plus forte fréquentation au kilomètre en France, grâce aux sections dans les grandes villes et sur le littoral
- L'itinérance décolle avec 65 000 nuitées et 37% des Français primo-itinérants
- Les priorités à développer :
 - Les continuités nécessaires à l'itinérance et au rabattement
 - Les services
 - Les hébergements adaptés

JUIN 2018



ECF gratefully acknowledges financial support from the LIFE Programme of the European Union



ECF gratefully acknowledges financial support from the cycling industry via Cycling Industries Europe

www.ecf.com

Jak wygląda turysta rowerowy?



Dobra trasa rowerowa

- Ciągłość
- Bezpieczeństwo
- Nawierzchnia
- Pochylenia podłużne
- Atrakcyjność
- Oznakowanie
- Transport publiczny



- pro.eurovelo.com/projects/european-certification-standard
- slaskie.pl/download/content/84552



ECF gratefully acknowledges financial support from the LIFE Programme of the European Union

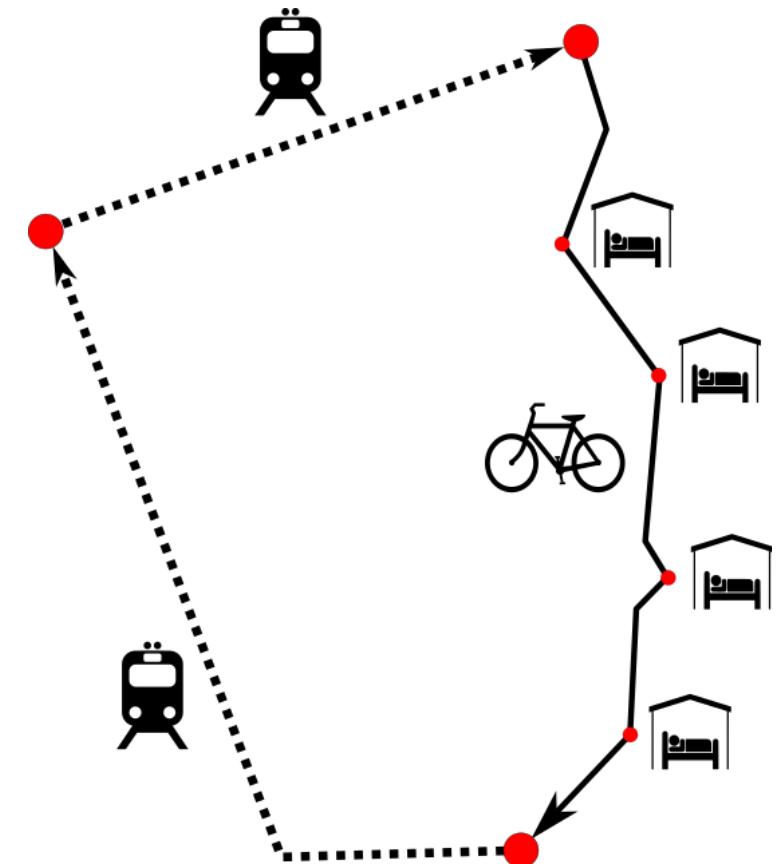


ECF gratefully acknowledges financial support from the cycling industry via Cycling Industries Europe

www.ecf.com

Dobra trasa rowerowa

- Dostęp transportem publicznym



ECF gratefully acknowledges financial support from the LIFE Programme of the European Union

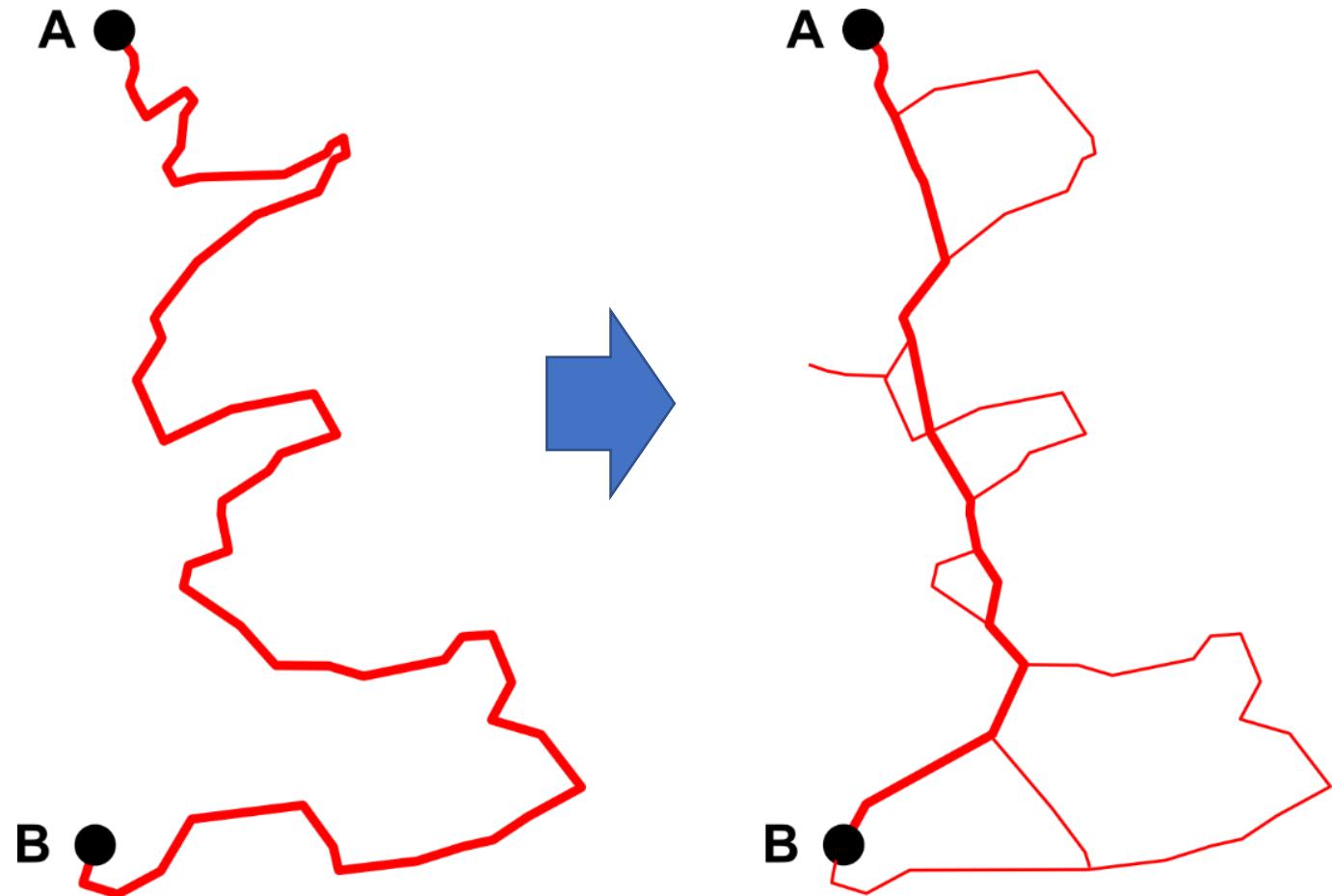


ECF gratefully acknowledges financial support from the cycling industry via Cycling Industries Europe

www.ecf.com

Dobra trasa rowerowa

- Kręgosłup i ości



ECF gratefully acknowledges financial support
from the LIFE Programme of the European Union



ECF gratefully acknowledges financial support from the
cycling industry via Cycling Industries Europe

www.ecf.com

Krajowa sieć rowerowa: Francja

- 58 tras
 - w tym 10 EuroVelo
- 18 848 z 25 587 km oddano do użytku
- 45% drogi dla rowerów
- Ukończenie planowane w 2030

-> <https://www.velo-territoires.org/schemas-itineraires/schema-national/>



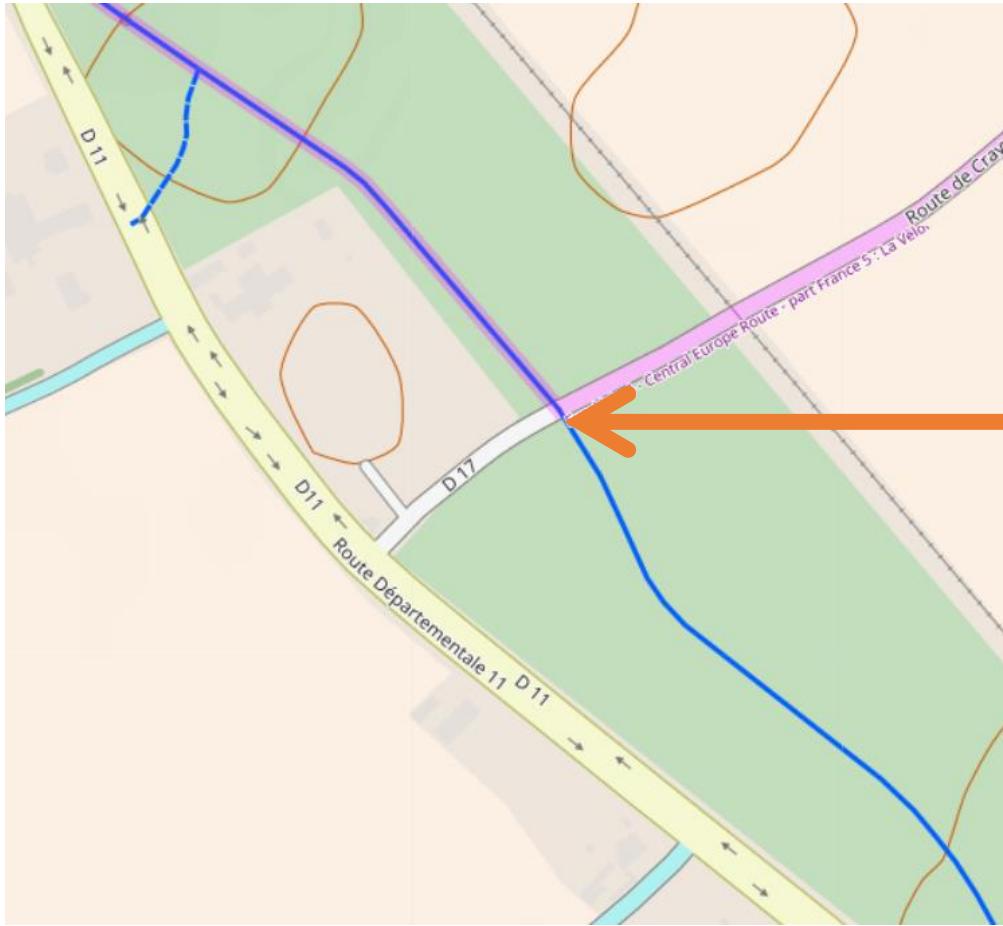
ECF gratefully acknowledges financial support from the LIFE Programme of the European Union



ECF gratefully acknowledges financial support from the cycling industry via Cycling Industries Europe

www.ecf.com

Często poza pasem drogowym



ECF gratefully acknowledges financial support
from the LIFE Programme of the European Union



ECF gratefully acknowledges financial support from the
cycling industry via Cycling Industries Europe

www.ecf.com

Stan rozwoju sieci EuroVelo

1. Szwajcaria
 2. Francja
 3. Wielka Brytania
 4. Belgia
 5. Austria
 6. Holandia
- ...



ECF gratefully acknowledges financial support from the LIFE Programme of the European Union



ECF gratefully acknowledges financial support from the cycling industry via Cycling Industries Europe

www.ecf.com

- 1. Turystyka:
długodystansowe szlaki
rowerowe**
- 2. Elektryfikacja:
rowerostrady**



ECF gratefully acknowledges financial support
from the LIFE Programme of the European Union

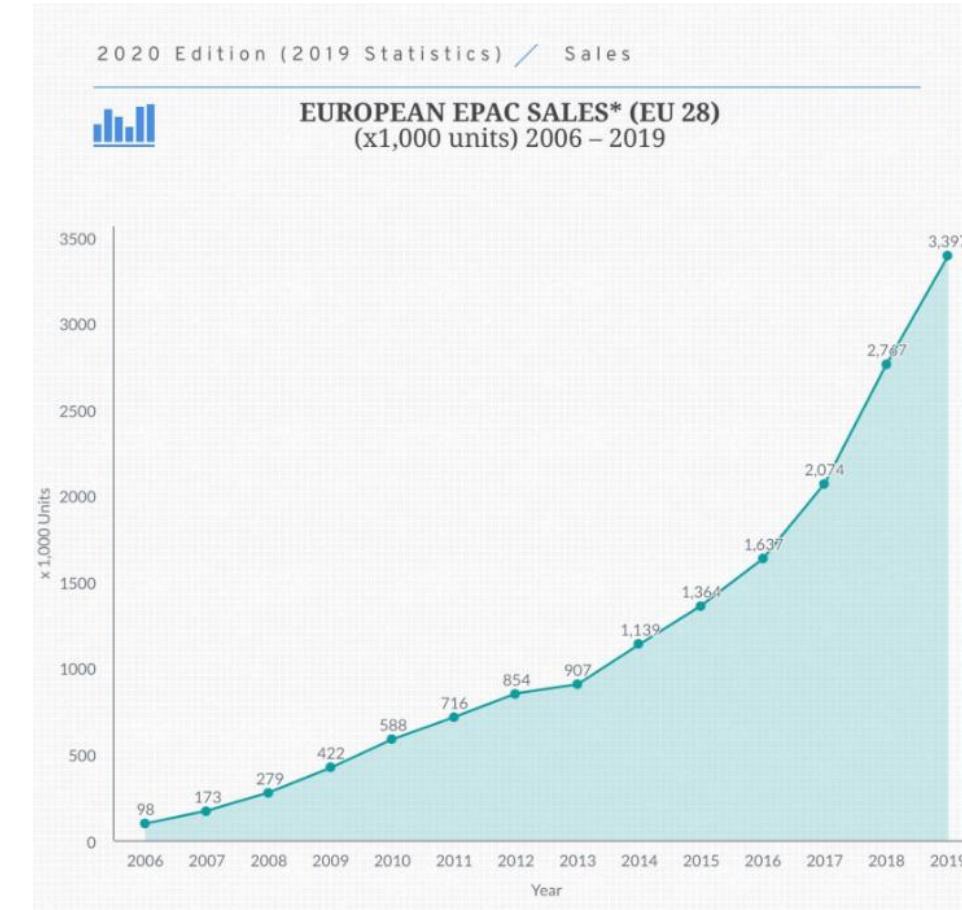


ECF gratefully acknowledges financial support from the
cycling industry via Cycling Industries Europe

www.ecf.com

Rowery ze wspomaganiem elektrycznym

- Codzienne dojazdy rowerem na dłuższe dystanse (~20 km)
- Nowi użytkownicy (osoby starsze, rodzice z dziećmi)
- Nowe obszary (dalekie przedmieścia, tereny górzyste)
- Potrzeba wyższych standardów
- Sieć regionalna – więcej interakcji z “dużą” infrastrukturą



ECF gratefully acknowledges financial support
from the LIFE Programme of the European Union



ECF gratefully acknowledges financial support from the
cycling industry via Cycling Industries Europe

www.ecf.com

- Wykorzystanie potencjału rowerów ze e-wspomaganiem
- Wyższe parametry, np.:
 - Prędkość projektowa ~45 km/h
 - Współczynnik wydłużenia <1,2
 - Liczba zatrzymań <0,4/km
 - ...

-> <https://cyclehighways.eu/>



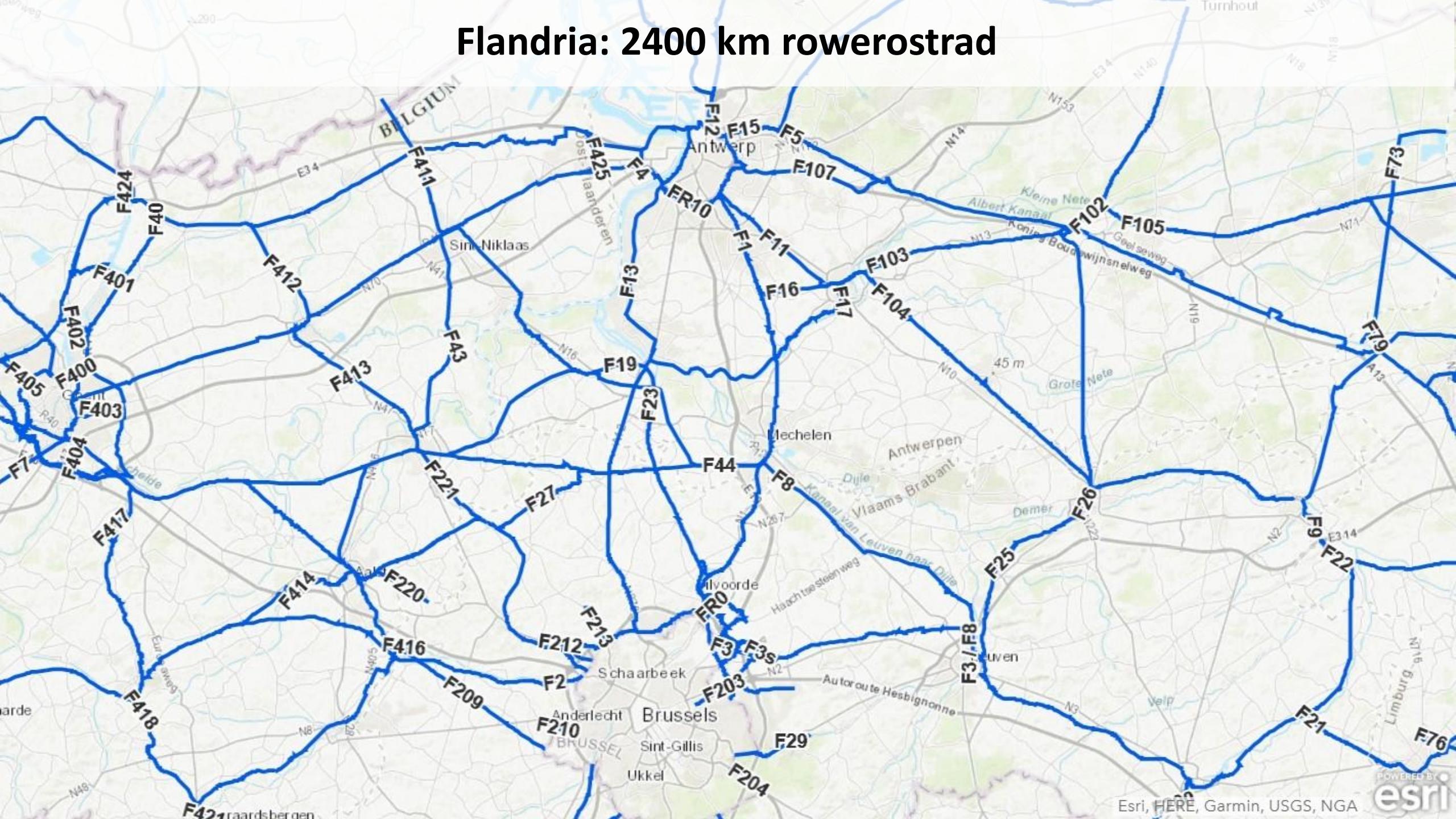
ECF gratefully acknowledges financial support
from the LIFE Programme of the European Union



ECF gratefully acknowledges financial support from the
cycling industry via Cycling Industries Europe

www.ecf.com

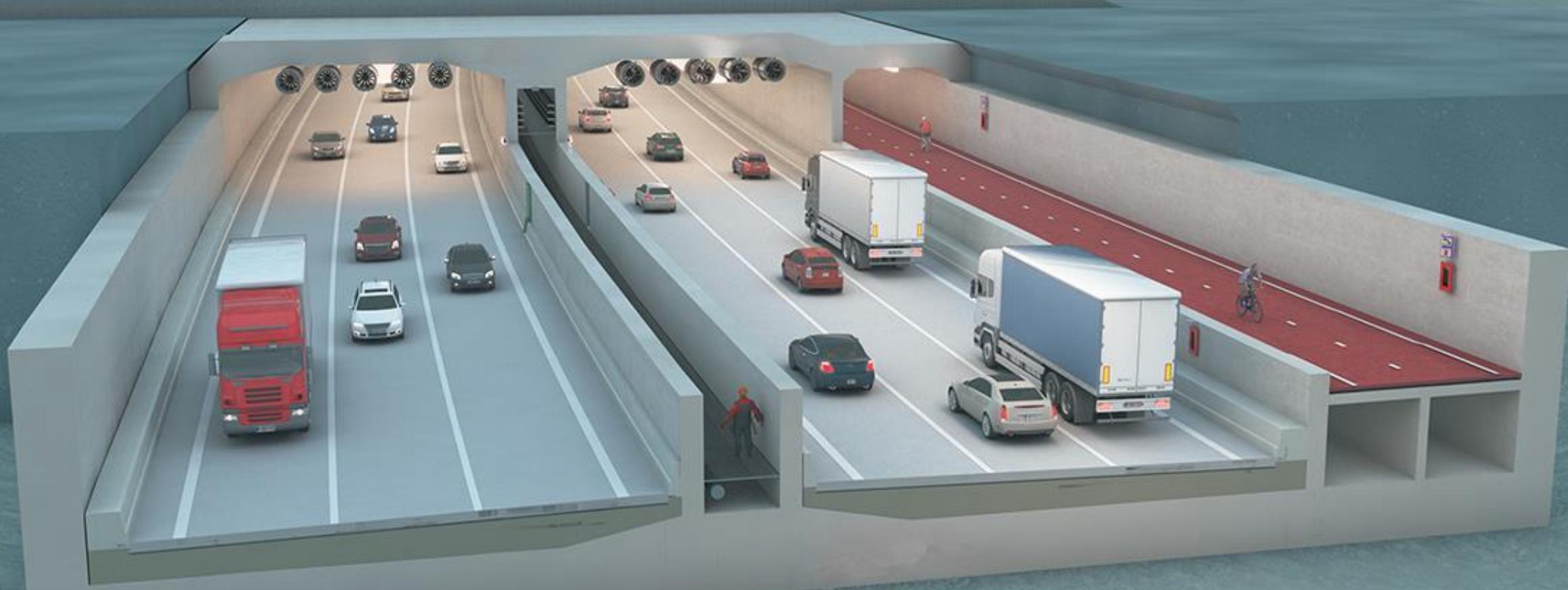
Flandria: 2400 km rowerostrad



F3 Bruksela – Leuven: 2 km estakady rowerowej



Infrastruktura rowerowa w tunelach



- **Sposób na korki:**
 - 675 km rowerostrad => oszczędność czasu 4–13 mln godzin rocznie (Goudappel Coffeng, NL)
- **Aktywność fizyczna => zdrowie:**
 - korzyści społeczne 2–14x wyższe niż koszty budowy (VITO, Belgia)



ECF gratefully acknowledges financial support from the LIFE Programme of the European Union



ECF gratefully acknowledges financial support from the cycling industry via Cycling Industries Europe

www.ecf.com

Strategia na rzecz zrównoważonej i inteligentnej mobilności (2020) – Staff Working Document:

327. [...] the WHO's Health Economic Assessment Tool (HEAT) estimates the value of reduced mortality that results from regular walking or cycling and should be part of comprehensive cost–benefit analyses of transport interventions or infrastructure projects, [...]

-> <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52020SC0331>



ECF gratefully acknowledges financial support from the LIFE Programme of the European Union



ECF gratefully acknowledges financial support from the cycling industry via Cycling Industries Europe

www.ecf.com

CO2 emission savings: 16 m tons



Cycling saves emissions equaling more than 16 million tons of CO2 equivalents per year in the EU. This corresponds to the annual emissions of a country like Croatia.

Reduced sickness absence: 5 bn €

Cycling directly benefits EU businesses.



Congestion easing: 7 bn €

Cycling frees up space in European cities, both moving and parking.



Longer and healthier lives: 73 bn €

Cycling prevents cardio-vascular diseases, diabetes, mental health problems, and more than 18,000 premature deaths per year.



Total: 150 Billion €

Cycle tourism: 44 bn €



Cycle tourism also benefits rural areas, which are not classic tourist destinations. Cycle tourism creates more than 500,000 jobs in the EU.

Dziękuję za uwagę!

Aleksander Buczyński, a.buczynski@ecf.com

- Turystyka rowerowa: pro.eurovelo.com
- Rowerostrady: cyclehighways.eu
- Fundusze unijne: ecf.com/eu-funds-cycling



ECF gratefully acknowledges financial support
from the LIFE Programme of the European Union



ECF gratefully acknowledges financial support from the
cycling industry via Cycling Industries Europe

www.ecf.com